



CURLY HAIR STYLING GUIDE

1

CLEANSING

Begin with DevaCurl Low Poo Delight or Original, or No Poo Original or Decadence on VERY WET hair. Remember, water makes it work. Massage in rigid circular motions to lift dirt and oils off the scalp. Make sure to move your hair around as you rinse to release the product from the hair. Think scrub in, scrub out.

2

HYDRATE

Smooth the your choice of Delight, Original, or Decadence One Condition over all of your hair. Flip your hair forward. Rake in the One Condition starting at the root and working out to the ends until your hair feels smooth. Then squish the condish!

3

DEEP CONDITIONER OR TREATMENT

Everyone will benefit from occasionally doing a deep conditioning. You can use your DevaCurl One Condition for this or a treatment option based on your hair needs. Deep conditioning works best by using heat. Cleanse your hair as usual, only this time wring some water out of the hair. Apply a generous amount of your chosen conditioner or treatment and wrap it up in either a "Hot Head" or warm towel. Leave on for 15-20 minutes (more is ok too, but more than an hour is excessive.) Rinse and style as usual.



STYLE

Turn off the shower and allow the water to run off the hair until it slows to a drip. Do not wring the water from your hair. The water provides the moisture your curls need. Apply a base product or filler as needed (geleé, foam, cream). Then apply a sealant (butter, oil, gel). Apply product by raking, smoothing, “prayer hands”, or scrunching. Consult your Deva stylist for which method is best.

You can choose to use a microfiber towel, flour sack, or t-shirt, to absorb some of the water and speed up air dry time. Keep in mind that moisture comes from water, so your hair needs you to leave some in. You can choose to clip and air dry or “plop”. If you choose to diffuse you will want to wait until the hair is about 50% dry before attempting to control frizz.



FINISH

Once your hair is dry (or at least 95%) use a finishing product on your hands to SOTC or “scrunch out the crunch” and release the cast of the gel. You may not feel a firm cast but SOTC and fluffing you will allow your hair to move freely and the product will not be visible. You may need to fluff throughout the day to maintain volume or break up curl groupings.

SLEEPING

Sleeping in your curls can be tricky. A silk pillow is going to be your new best friend! You will also want to somehow minimize your curl movement by containing them in some fashion. “Pineapple” is a classic approach where you bunch your curls on top of your head like a unicorn. If your hair is not long enough for this or you don’t prefer volume you may want to try a satin lined cap or a buff.

REFRESH

There are many techniques to refresh curls. Some of you may have to do a full wet refresh, while others will be ok with just fluffing and smoothing last night’s hair. Commonly your curls will need to be sprayed with a mister and smoothed or patted (adding more product is optional.)

Schedule your curly consultation at:
infinitesalonpdx.com